



*Integrity and Competence in Government Relations*

## HIGHER EDUCATION SERVICES

### INTRODUCTION

Collins & Company is a government relations and consulting firm located in metropolitan Washington, DC. We pride ourselves on the personal service and attention we dedicate to each of our customers and are committed to achieving success in a cost-effective manner. Our professional team is committed to working with our customers in setting and meeting their federal relations objectives.

### HIGHER EDUCATION

Since Collins & Company's founding in 1995, we have proudly counted a range of colleges, universities and higher education associations among our customers including major public research universities, Jesuit institutions and small private liberal-arts colleges. Our tradition of working with such institutions has led to our being a leader in higher education among Washington firms. With our assistance, our customers have found new sources of funding and have voiced their opinions on a host of issues that affect their campuses, students and communities.

### ACHIEVEMENTS

Our education customers have achieved success through a carefully laid strategy of matching a university's strengths to federal funding opportunities. Our extensive knowledge of Capitol Hill and the Executive Branch has allowed us to identify an array of opportunities for our customers through the budget and appropriations process as well as through federal grants programs. Our expertise allows our customers to build long-lasting funding relationships with the federal government.

On behalf of our customers, we have successfully secured funding for projects such as:

- *Infrastructure and construction*
- *Major equipment purchases*
- *Research, training and capacity building programs*
- *Technology and technology infrastructure procurement*
- *Community outreach programs*
- *Campus beautification projects*

We believe that Collins & Company is different than many other Washington-area government relations firms because we offer:

- *Experience in the legislative and appropriations process*
- *Ability to secure funding for a variety of projects and programs from a variety of sources*
- *Familiarity with the higher education system and an understanding of the unique capabilities and interests of each institution*
- *Affordability without sacrificing dedication or results*
- *Our creed of Trust, Integrity and Competence*

### CONTACT

If you are interested in discussing how our team can help your institution reach your goals, please contact **Mr. Jim Bond** or **Ms. Christina West** at **(703) 351-5058**. We look forward to working with you.