

Associations

- **Do you have a regulatory or policy issue before Congress?**
- **Need a voice in Washington, but don't need the expense of staffing and operating a Washington office?**
- **Is your association ready to take the next step and move into the Federal realm to affect policy on the national stage?**

If the answer is yes, then you need Collins & Company. We understand the needs of associations and want to be your eyes, ears and voice on Capitol Hill.

We offer you direct experience and a track record of success in working with associations as their representative in Washington. We also provide a full line of services tailored for associations including:

REPRESENTATION IN WASHINGTON

Collins & Company is first and foremost a leading lobbying firm that achieves results for our customers. We are seasoned lobbyists with proven success working in conjunction with or in lieu of your own Washington office.

WASHINGTON FLY-IN SERVICES

Collins & Company offers "a la carte" Capitol Hill Day services that include honing your message, pre-meetings training, briefing on the current activity and agenda of Congress and arrangement and coordination of Hill meetings as necessary. You will gain best practices for effective advocacy, and we also provide assistance developing White Paper and Issue Briefs.

POLICY/POSITION DEVELOPMENT AND CONSULTATION

Collins & Company works with your association to develop a long-term Washington agenda and to formulate your Federal strategy. We will work with you to identify your membership's issues and incorporate them into a cohesive policy platform.

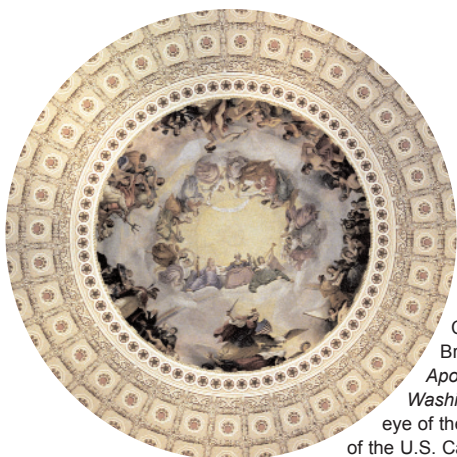
LOBBYING 101

Collins & Company provides training sessions on the basic structure and operations of the United States Congress and on how to be effective in working with Members and Staff. Includes proprietary Guidebook.

YOUR COLLINS & COMPANY ADVOCATE

Shay D. Stautz

With the Collins & Company team for over seven years, Mr. Stautz has direct, day-to-day interaction with Collins & Company customers in all aspects of their government relations agenda, from strategy formulation to execution. He is the lead lobbyist, working with the Collins & Company team, for a prominent state officials association, where he is an advocate for the use of information technology as a "force multiplier" for government applications at the federal, state and local level.



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Apotheosis of
Washington* in the
eye of the Rotunda
of the U.S. Capitol.

CONTACT

To learn more about our **Associations** practice, please contact:

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Collins & Company is a leading lobbying firm located in Arlington, VA, just outside of Washington, DC. The Company's President, Richard L. Collins, and Vice President James D. Bond, worked together for more than 20 years on the Senate Appropriations Staff and have continued their partnership at Collins & Company since shortly after its founding in 1995.